

Press Release



October 29, 2019 Peach Aviation Limited

One-Way Rental Car Makes Exploring Kyushu Easy!

~The second collaboration of Peach × Nippon Rent-A-Car is a Kyushu-only campaign! ~

- This is campaign avaible only in Kyushu Nippon Rent-A-Car for a limited time.
- Bargain campaign for customers flying on Peach's Fukuoka, Nagasaki, Miyazaki, and Kagoshima routes
- Using a rental car affords customers the opportunity to visit various sightseeing spots and sites in Kyushu

Osaka October 29, 2019 - Peach Aviation Limited ("Peach"; Representative Director and CEO: Shinichi Inoue) and Nippon Rent-A-Car Service, Inc. ("Nippon Rent-A-Car", President: Yoshimitsu Arahata) launch the Peach × Nippon Rent-A-Car collaboration "Exploring Kyushu with a rent-a-car short trip!" to commemorate the 50th anniversary of the foundation of Nippon Rent-A-Car.



This campaign represents the second collaboration between Peach × Nippon Rent-A-Car following the Explore with a rent-a-car! Freedom Hokkaido campaign held from June 1 to September 30, 2019. For customers flying Peach's Kyushu routes, (between Osaka (Kansai) to Fukuoka, Nagasaki, Miyazaki, and Kagoshima / between Tokyo (Narita) to Fukuoka, and between Sapporo (New Chitose) and Fukuoka (six routes in total)) bargain car rental is available between Fukuoka, Nagasaki, Miyazaki, and Kagoshima. Traveling around Kyushu in a rented car not only enriches customers' trips but also opens opportunities to visit all manner of tourist locations and facilities. In this way, we want to contribute to the revitalization of Kyushu and to stimulate the local economy.

This limited time campaign will run through the end of next March. This is the second collaboration between Peach and Nippon Rent-A-Car following the success of the Hokkaido campaign in this June 1 to September 31.

See below for an overview of this campaign. Flying Train Peach will keep offering trips that are incredibly easy and enjoyable through innovative means in future as well.

[Campaign overview]

For customers flying on Peach's Kyushu routes, car rental fees will be discounted by up to 44% from the total basic charge + one-way drop off charge.

Ex.) Fukuoka to Nagasaki 48 hours

Using SS class

Regular charge of 22,376 yen discounted to 12,500 yen

Applicable period: Car rentals for departures from October 1, 2019 (Tuesday) to March 31,

2020 (Tuesday)

Applicable Routes: Between Osaka (Kansai) and Fukuoka, Nagasaki, Miyazaki, and

Kagoshima; between Tokyo (Narita) and Fukuoka; and between Sapporo

(New Chitose) and Fukuoka

Applies to customers using the above Peach routes and reserving and using a rent-a-car on the reservation page through the following special campaign page.

Applicable branches: Fukuoka Airport 1, Fukuoka Airport 2, Hakata Station Hakata Exit, Hakata

Station Shinkansen Chikushi Exit, Nagasaki Airport, Nagasaki Station, Miyazaki Airport, Miyazaki Station, Kagoshima Airport, Kagoshima Chuo

Station East Exit, Kagoshima Chuo Station West Exit

Special campaign page:

https://www.nipponrentacar.co.jp/service/info/info159_ksot.htm

About Peach (www.flypeach.com)

Peach began services based out of Kansai Airport in March 2012. Currently, in addition to Kansai Airport, Peach has hubs at New Chitose Airport, Sendai Airport Narita Airport, and Naha Airport with 26 aircraft that service 19 domestic routes and 18 international routes. It operates approximately 130 flights per day and is used by over 19,000 passengers daily. Peach integrated with Vanilla Air in 2019 Autumn and aiming to become Asia's leading LCC.