

## **Peach flies its 30-millionth passenger**

### **Network of domestic and international flights developed into a “Bridge for Asia”**

- **Cumulative total number of passengers on Peach’s domestic and international flights since its launch on March 1, 2012**
- **The total number of routes has increased to 31 – of which 17 are domestic and 16 are international – in the approximately seven years and four months since our launch.**

**Osaka 20 June, 2019** - Peach Aviation Limited (“Peach”; Representative Director and CEO: Shinichi Inoue) is proud to announce that the cumulative number of passengers handled since the start of operations on March 1, 2012 topped 30 million on June 20, 2019.



Peach has been expanding its routes at the fastest pace of any Japanese airline since our establishment in 2012 as the first Japanese LCC under our “Flying Train” concept. Originally, Peach started with just two domestic routes, and as of today, we fly a total of 31 routes – 17 domestic and 16 international. Peach has up-ended the old concept of flights only being for long-distance travel, with our customers casually going abroad on day trips, working students who use Peach to attend university in pursuit of their dreams, and business bachelors who return home to see their families every weekend.

CEO Shinichi Inoue commented, “We really appreciate every one of those 30 million passengers for using Peach over the last seven years and four months since our launch in the Japanese flight sector. Since the very start of operations, Peach has always sought to be a bridge for Asia, and now – thanks to you – we flew our ten-millionth international passenger this March. Peach’s route network is set to expand further both domestically and internationally following our integration with Vanilla Air, which is due to be completed by around the end of this fiscal year. We will strictly maintain our safe operations, and provide service with a smile for the whole of Asia including Japan.”

Peach plans to enter medium-haul LCC services by expanding the business until we have at least fifty routes flown by the fifty aircraft we will have upon full integration with Vanilla.

With the “Flying train” concept, Peach continues to facilitate “the most casual journeys” through a variety of measures.

#### <History>

March 2012: Launch of operations by Peach

November 2012: Flew our one-millionth passenger

August 2015: Flew our ten-millionth passenger

August 2017: Flew our twenty-millionth passenger

March 2019: Flew our ten-millionth international passenger

June 2019: Flew our thirty-millionth passenger

#### **About Peach ([www.flypeach.com](http://www.flypeach.com))**

Peach Aviation began services based out of Kansai Airport in March 2012. Currently, in addition to Kansai Airport, Peach has hubs at New Chitose Airport, Sendai Airport, and Naha Airport with 25 aircraft that service 17 domestic routes and 16 international routes. It operates approximately 100 flights per day and is used by over 13,000 passengers daily. Peach will complete its integration with Narita-based airline Vanilla Air by the end of the 2019 fiscal year, aiming to become Asia’s leading LCC.