

Celebrating Ninth Anniversary **- Peach pursues contagion-free air travel -**

- **About 37 million passengers were served since launch of its service March 1, 2012**
- **A Thank You Sale to celebrate our ninth anniversary is being held with one-way fares starting at 999 Yen.**
- **Ninth Anniversary Sale to kick off at 22:00 March 2 (Tue).**
- **Pursuing air travel without the risk of contagion under the theme “Bridging your Sky.”**

Osaka, March 1, 2021 - Peach Aviation Limited (“Peach”; Representative Director and CEO: Takeaki Mori) today celebrates its ninth anniversary. Peach started out with just two domestic routes when it launched its first service March 1, 2012. Currently, we operate 32 domestic and 17 international routes, and have served some 37 million passengers in total so far. In this one year, we established 10 domestic routes, including the first LCC route serving Memanbetsu, and our first routes serving Nagoya (Chubu) and Oita.

On the occasion of our ninth anniversary, Representative Director and CEO Takeaki Mori commented, “We would like to express our profound gratitude to every customer who has chosen to use Peach and the many other parties concerned who support us. Thanks to the support of all those passengers who traveled with us and many others, we are now able to celebrate our ninth anniversary in this way amid a significant change in the way we all travel. We will continue to cultivate new demand from our various bases at New-Chitose, Sendai, Narita, Chubu, Kansai, Fukuoka and Naha airports.”

Peach established a system for passengers to undergo pre-boarding antigen tests and virus tests by mail for passengers who need to travel, when they need it, so as not to spread infection and to travel safely and has suggested thorough countermeasures against infection before departure, while traveling, at the arrival airport and on board, and for how to stay safe at the travel destination. Peach will continue to implement its thorough preexisting infection countermeasures based on ensuring safe operation, provide affordable means for those who need to travel to traverse the length and breadth of Japan, prioritizing safety operation first, and fulfill our role as part of the public transport infrastructure while revitalizing society by connecting regions with our “flying trains.”

We are also holding a special commemorative Ninth Anniversary Thank You Sale for all Peach customers. Bookings can be made from 22:00 March 2 (Tue) for flights boarding from April 1 (Thu) until Oct. 30 (Sat), with one-way sale prices starting from just 999 Yen on all 32 domestic routes.

Furthermore, from today, we will reissue Peach points equivalent to those lost to customers whose Peach points expired during the period that COVID-19 cases were increasing. Please see the next page for details regarding the special sale and reissuance of expired Peach points.

Peach continues to pursue safe and secure air travel by curtailing the risk of infection with everyday countermeasures against contagion under the theme “Bridging your Sky” for the near future when freely traveling around in Asia, including Japan. Peach looks forward to your continued support.

<Special Ninth Anniversary page> (Only in Japanese)

<https://www.flypeach.com/campaign/9th/>

<Special Ninth Anniversary Sale page> (Only in Japanese)

https://www.flypeach.com/um/specials/sale/sale_9th

Sales period from 22:00 March 2, 2021 (Tue) to 23:59 March 7, 2021 (Sun)

Boarding period From Apr 1, 2021 (Thu) to Oct.30, 2021 (Sat)

Fare from 999 Yen (one way)

<Special Notes>

- The above fares are one-way simple Peach promotional fares per seat.
- No fuel surcharges are levied on the customer.
- Payment fees and airport usage fees, etc. are charged separately.
- Check-in baggage and seat reservations are charged separately.
- Booking fees are charged separately when tickets are purchased at the Contact Center or airport counter.
- The number of seats on sale is limited, and the sale ends as soon as they are sold out.
- Some flights may be excluded.
- Fares and usage conditions may be changed or added to without prior notice.
- Domestic flight fares, fees and charges include consumption tax.
- If a number of sale/campaign conditions are met simultaneously, the lowest applicable fare among them and its conditions will apply.
- Similar sales/campaigns may be held in the future.
- Boarding periods differ depending on the route

<Reissuance of expired Peach points>

Peach points equivalent to the value lost will be reissued to customers whose Peach points expired during the period when COVID-19 cases were increasing.

Part 1

Applicability: Peach points whose validity (expiry date) fell between June 19, 2020, (Fri) and February 28, 2021 (Sun)
(Currency: Japanese Yen / JPY)

Revalidated period: March 1, 2021 (Mon) - March 31, 2021 (Wed)

Part 2

Applicability: Peach points whose validity (expiry date) falls between March 1, 2021 (Mon) and March 31, 2021 (Wed)
(Currency: Japanese Yen / JPY)

Revalidated period: April 1, 2021 (Thu) - April 30, 2021 (Fri)

Special page (Only in Japanese)

https://www.flypeach.com/others/peach_point_jpy

About Peach (www.flypeach.com)

Peach began operating out of Kansai Airport in March 2012. From seven base airports, New - Chitose, Sendai, Narita, Kansai, Fukuoka, Naha and Chubu Airport, we operate 32 domestic and 17 international flights with 36 aircraft.