



[News release] Toei Animation Co., Ltd.

Peach Aviation Limited

New Collaboration Links Soaring Sky! Precure and Peach

A New Wrapping Jet in the Skies!

Collaboration Merchandise, Campaigns and More

The 20th installment in the Precure anime franchise “Soaring Sky! Precure” launched on Sunday, February 5. It is broadcast every Sunday morning at 8:30. Meanwhile, the franchise and Peach Aviation have announced they will collaborate.

A Peach jet featuring Soaring Sky! Precure wrapping is decorating the skies with its motif of our world’s endless Sky. This celebrates Peach’s 11th anniversary of its operation on March 1, and marks its aim to serve as a bridge linking Japan to other parts of Asia. Surprising and exciting projects are being launched in association with this development. A press conference explaining the collaboration was held on Saturday, March 4.

At the press conference, the following comments on the collaboration were made by Akira Sekine, who is the voice behind CURE SKY/Sora Harewataru, and by Toei Animation Executive Producer Takashi Washio, Peach’s creative director, cabin crew members, and “CURE SKY.”

Comment by Akira Sekine

I wondered whether there would be something to celebrate our collaboration, but never dreamed it would be a wrapped airplane soaring in the Sky! Thinking about the excitement of “Soaring Sky!” my tension rose and now I’m so happy to be involved in this wonderful project. Soaring Sky! Precure flying in the sky — what a great image.

The illustration near the back of the aircraft gives the impression of support for everyone who is going on their journey, saying “We wish you the best on your journey!”. I hope to see the airplane at an airport and flying in the sky!

Comment by Takashi Washio

I’ve always loved airplanes, and I love the energy one feels when an airplane takes off and soars high. So, the wrap design is perfect for the CURE SKY sensation. The image ties in with the sky. I feel like a dream come true, collaborating with this wrapped airplane project.

It’s hard to believe — a jet flying with our Soaring Sky! design.

By the way, we’ve prepared a storyline with Peach appearing in the program. I hope you’ll watch it!





Comment by Peach Creative Director Aya Yamasaki

This collaboration linking Precure, which keep evolving with the times, and Peach, which aims to be an airline not bound by existing frameworks, has come true! Like the Precure Hero Girls who fly the Soaring Sky despite difficulties, Peach flies the skies of Japan and other parts of Asia, carrying with it the dreams of many people.

In the future, our special projects will deliver excitement to everyone, such as stickers celebrating the Soaring Sky! Precure collaboration with Peach, as well as model planes, new campaigns and more. Please keep a lookout for various programs promoted by Soaring Sky! Precure and Peach.

At the press conference, it was announced that Peach aircraft would appear in the Soaring Sky! Precure anime. Something else to look forward to!

Soaring Sky! Precure + Peach Collaboration Commemorative Music Video:

<https://www.youtube.com/watch?v=l8yFE72P6qE>

[Soaring Sky! Precure Overview]

The anime motif is Our World's Endless Sky. Its theme is Heroism. Its key concept is "A world that opens up through knowledge". The story's sky realm is Skyland, and there's a city called Sorashido, surrounded by nature. Set in two cities, the series features new Precures who flourish big time! The affiliated network of ABC Television/TV Asahi broadcasts episodes every Sunday morning at 8:30 (Japan Standard Time), from 24 stations nationwide.

Cast: CURE SKY/Sora Harewataru: Akira Sekine; CURE PRISM/Mashiro Nijigaoka: Ai Kakuma; Princess Elle: Aoi Koga

Staff: Series Director: Koji Ogawa; Series Composition: Ryunosuke Kingetsu; Character Design: Atsushi Saito; Artistic Design: Miki Imai; Art Director: Aya Kadoguchi; Color Design: Kumiko Yanagisawa; Music: Erika Fukasawa

Official Website: <https://www.toei-anim.co.jp/tv/precure/>

Official Twitter Account: https://twitter.com/TVanime_precure

Official Instagram Account: https://www.instagram.com/precure_curesta/

Precure Official YouTube Channel: <https://www.youtube.com/c/precure>

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About Peach(www.flypeach.com)

Peach started operating as Japan's first low-cost carrier on March 1, 2012. With seven base airports at New-Chitose, Sendai, Narita, Chubu, Kansai, Fukuoka, and Naha, Peach currently operates 31 domestic routes and 18 international routes using 33 aircraft. Peach's first medium-haul route, the Osaka (Kansai) - Bangkok (Suvarnabhumi) route, started service on December 27, 2022. On March 27, 2023, the Nagoya (Chubu) - Taipei (Taoyuan) route will start service. Going forward, Peach's goal is to support the comings and goings of people as a convenient means of air travel, contribute to the revitalization of local communities, and become the leading low-cost carrier in Asia.

Peach Official Website: <https://www.flypeach.com/>

Peach Official "Soaring Sky! Precure" Collaboration Website: <https://www.flypeach.com/campaign/precure/>

Special webpage for the 11th anniversary of service: <https://www.flypeach.com/campaign/11th/>