

“Runway 24”, a TV drama series featuring Peach will start this summer!

~ Peach cooperates with the drama production depicting the growth and struggle of female pilot....

- The role of a female pilot in this drama is played as a leading model, TV celebrity and actress Ms. Aya Asahina.
- A story that realistically depicts the work and day-to-day lives of people working at Peach.

Osaka May 30, 2019 - Peach Aviation Limited (“Peach”, Representative Director and CEO: Shinichi Inoue) announced a drama series named “Runway 24” produced by ABC Asahi Broadcasting Television based on Peach will begin in July .



This is the first time that Peach will be the dramatic stage for a drama series. The drama conveys the essence of LCC through the experience of female pilots.

The role of a female pilot in this drama is played as a leading model, TV celebrity and actress Ms. Aya Asahina. Pilots and flight attendants in the drama, including Ms. Aya Asahina, wear Peach real uniforms.

Peach fully cooperated with the production as filming was done using real Peach aircraft (Airbus A320) at Kansai International Airport and A320 simulators at training facilities of Panda Flight Academy Corporation which is also used by Peach for pilot training.

Through the Runway 24, “Flying Train” Peach hope that people who don’t know about LCCs will be able to see LCCs in a realistic manner . We hope that this will make the air travel easier and more familiar to more people.

<Overview of drama>

Title	“Runway 24”
Date and time of broadcasting	ABC Television (Kansai) Starting July 7, 2019 Weekly (Sunday) 11:35 PM onwards TV Asahi (Kanto) Starting July 6, 2019 weekly (Saturday) Late night 2:30 AM onwards ※Broadcasting is planned in other regions too 30 minutes 10 episodes total
Website	https://www.asahi.co.jp/runway24/ *Japanese only

About Peach (www.flypeach.com)

Peach Aviation began services based out of Kansai Airport in March 2012. Currently, in addition to Kansai Airport, Peach has hubs at New Chitose Airport, Sendai Airport, and Naha Airport with 25 airplanes that service 16 domestic routes and 16 international routes. It operates approximately 100 flights per day and is used by over 13,000 passengers daily. Peach will complete its integration with Narita-based airline Vanilla Air by the end of the 2019 fiscal year, aiming to become Asia’s leading LCC.