

March 28, 2025

Peach Aviation Limited

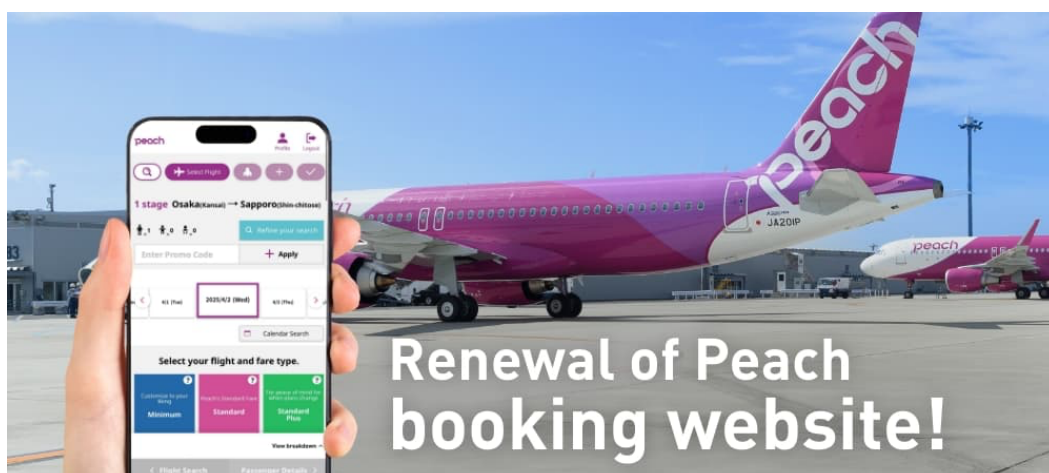
Renewal of the Booking Website! In-flight Meals Can Now Be Order in Advance!

- Clear, easy to use, and simple for booking -

- **Renewal of the booking website**
- **Significantly shortens the steps to complete a reservation**
- **Launching Pre-Order of in-flight meals on some international flights**

Osaka, March 28, 2025 - Peach Aviation Limited ("Peach"; Representative Director and CEO: Kazunari Ohashi) will launch renewal of its booking website.

With this renewal, we will be changing the design to make it easier to read, and customers who do not need options will be able to skip the option selection process, shortening the steps to complete a reservation and making the airline booking website easier to understand. The renewal is scheduled for April 2nd at 7:00.



In addition, prices for seat selection and checked baggage will no longer differ depending on whether they are purchased at the time of booking or after booking. The seat categories for seat selection have also been changed to be easier to understand, making reservations smoother than ever before.

On top of that, in conjunction with this renewal, passengers will be able to pre-order of in-flight meals for some international flights. This offer covers seven flights departing from Kansai and Narita Airports after July 1, 2025, including Osaka (Kansai) - Taipei (Taoyuan), Kaohsiung, Hongkong, Shanghai (Pudong), Bangkok, Singapore, and Tokyo (Narita) - Taipei (Taoyuan).

Peach's vision is "A flight full of respect for everyone." Based on the results of post-flight surveys and customer feedback, Peach has been reviewing its services and other aspects of its operations to ensure that customers are more satisfied than ever before, and our booking website renewal is one part of that.

The key points of the renewal are shown on the next page. For more information, please see the Announcement Page for Changes to the Booking website.

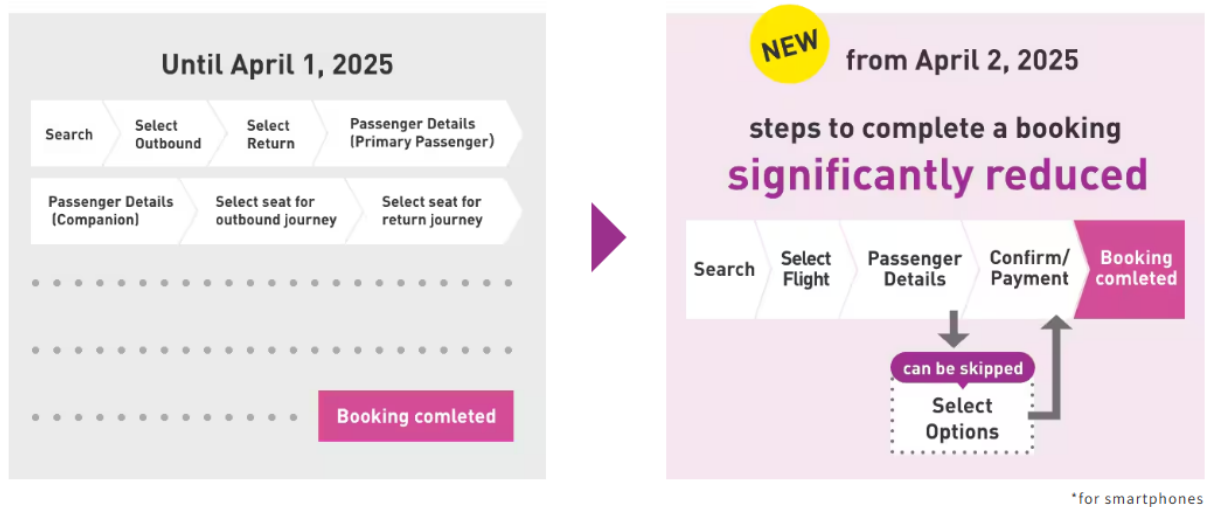
[Announcement Page for Changes to the Booking website]

https://www.flypeach.com/en/others/booking_renewal

Key points of the renewal of booking website

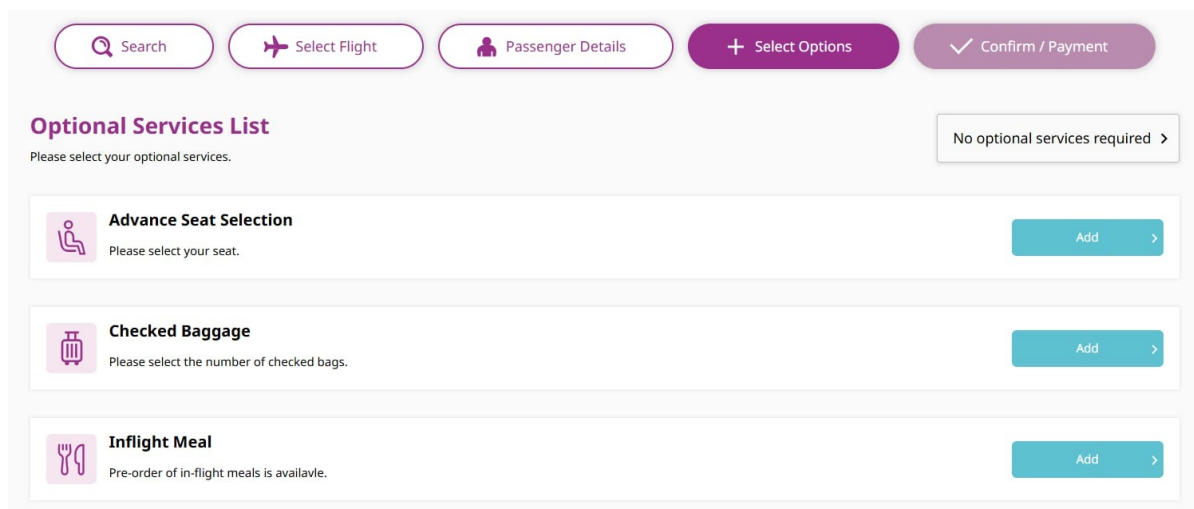
1 <Booking much more smoothly! Significantly reduced steps to complete a booking>

The new site reduces the number of steps and changes the procedure to be clear and simple. Customers who do not need extra options can skip them and complete their reservation smoothly.



2 <Choose only what you need! Simpler options>

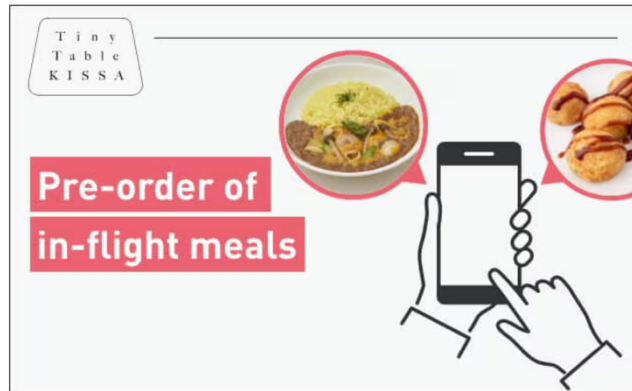
The option selection screen has been redesigned to make it easier to choose what you need from options, such as seat selection and checked baggage.



3 <Pre-order of in-flight meals is available for some of the international flights>*

Passenger can now order in-flight meals in advance for some international routes.

Passengers can choose their favorite menu without worrying that it will be sold out, and the excitement of your trip will begin even before boarding.



*In-flight meals may not be provided due to irregularities.

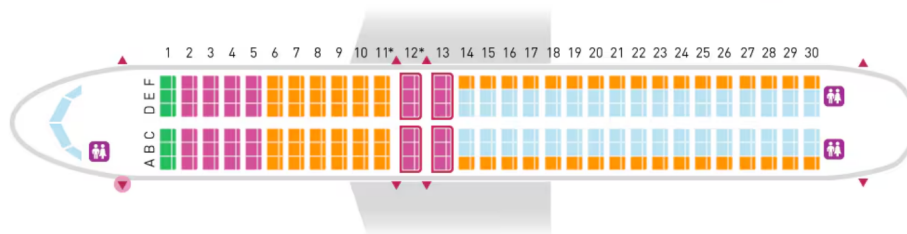
4 <Seat assignments are more intuitive and easier to understand!>

Seating types will be categorized into four areas: fast area, front area, middle area, and back area, allowing for intuitive selection.

[For reservations until April 1, 2025]

AIRBUS A320 (180 seats)

All Peach flights are non-smoking

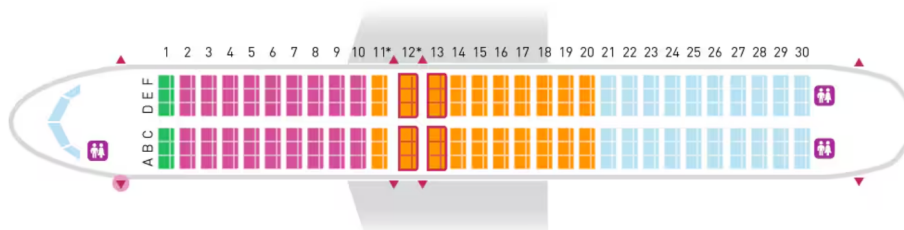


■ Fast Seat
 ■ Smart Seat
 Emergency Exit Seats
 🚻 Lavatory
 * No recline
■ Pleasure Seat
 ■ Standard Seat
 ▼ Emergency Exit
● Exit

[For reservations made on or after April 2, 2025]

AIRBUS A320 (180 seats)

All Peach flights are non-smoking



■ Fast Area
 ■ Front Area
 Emergency Exit Seats
 🚻 Lavatory
 * No recline
■ Middle Area
 ■ Back Area
 ▼ Emergency Exit
● Exit

About Peach (www.flypeach.com)

Peach is based at six airports: New Chitose, Narita, Chubu, Kansai, Fukuoka, and Naha, and services 25 domestic routes and 13 international routes with a fleet of 36 aircrafts. In addition, from April 10, 2025, the Osaka (Kansai) and Nagoya (Chubu) - Seoul (Gimpo) routes will inaugurate service, further enhancing the international route network. We will continue to prioritize safety and pursue fundamental quality, aiming to be an airline loved by even more customers.