

Original environmentally friendly goods created using seat cover cutoffs

~ Collaboration with “Oshima Tsumugi” – a traditional craft – to commemorate the launch of Amami services ~

- Original goods using surplus material from the manufacture of airplane seat covers
- Products that combine remainders of Oshima Tsumugi woven fabric, which is a traditional craft from Amami
- Available from today only via “PEACH SHOP ONLINE”



Original goods using seat cover cutoffs Peach aircraft seat

Osaka December 24, 2019 - Peach Aviation Limited (hereinafter, Peach; President & CEO: Shinichi Inoue) today announces the release of their original goods made from the remainders of seat covers that are only available via Peach’s online outlet: “PEACH SHOP ONLINE” (<https://shop.flypeach.com>).

These products are offered in collaboration with Oshima Tsumugi – a traditional woven silk fabric from the Amami islands, which are now serviced by Peach, and tackle both conservation and regeneration of the natural environment while it seeks to be registered as a World Natural Heritage Site. We started producing items to commemorate Peach’s new services to Amami. These are original goods developed by combining leather cutoffs from making aircraft seat covers with Oshima Tsumugi fragments. We are promoting this environmentally friendly measure to reduce waste while creating new value by recycling remainders that previously were just disposed of.

Four different items are available from today. These are all original goods only sold through the “PEACH SHOP ONLINE”. Featuring soft leather on the outside and lined with delicate Oshima Tsumugi, these coin and card cases are both beautiful to look at and easy to use, making them perfect for casual air travel on Peach.

At Peach, we will continue to offer you opportunities for the “most casual journeys” via the “PEACH SHOP ONLINE” while introducing items that convey the appeal of our destinations as well as tackling the development of environmentally friendly products.

In addition to the service between Tokyo (Narita) and Amami that was launched on Tuesday, October 1, 2019, Peach Aviation will add a daily flight in both directions between Amami and Osaka (Kansai) from Thursday, December 26, 2019.

Please see the next section for product details.

<About the PEACH SHOP ONLINE>

About 400 products, including handy, cute, light, multi-functional travel goods and original Peach products that enhance your “most casual journeys” are offered under the concept of a “travel-inducing specialty store”.

Website: <https://shop.flypeach.com>

< Peach and Oshima Tsumugi collaborative products > *All prices include tax, only 30 of each available.



Peach x Oshima Tsumugi coin case
¥3,520



Peach x Oshima Tsumugi card case
¥4,180



Peach x Oshima Tsumugi key holder
¥3,300



Peach x Oshima Tsumugi multi-purpose case
¥3,850

Please see the “Amami Service Commemorative Collaboration” page on the “PEACH SHOP ONLINE” website for details.

URL : <https://shop.flypeach.com/peach/shop/goods/list.html?cid=AMAMI>

About Peach (www.flypeach.com)

Peach began operating out of Kansai Airport in March 2012. It currently services 19 domestic and 19 international routes with 30 aircraft from its bases: New Chitose Airport, Sendai Airport, Narita Airport, Fukuoka Airport and Naha Airport in addition to Kansai Airport. It operates approximately 130 flights per day, and over 19,000 passengers fly the airline every day. Peach integrated with Vanilla Air, based in Narita Airport, on November 1, 2019 and aim to become Asia's leading LCC.